Next-Steps Employment Centre – Riverdale

Digital Marketing & Graphic Design-Freelance Online Training

1 week 25 hour training on Zoom offered by Computek and Sharp Employment Solutions for low-income individuals

If you have an educational history in:

Marketing, social media, or graphic design and seeking a position in these areas as your employment goal and it is a requirement to have the following training elements for the job you are seeking for as a qualification. Contact us to learn more about the opportunity.

This online training will show new freelancers how to:

- package their product/service for the market
- address common communication problems that arise
- handle common sales objections that they can face from prospective clients
- understand the digital marketing landscape
- use web-based resources to create more value for their prospects

At the end of the training, participants will walk-away with the skills to:

- acquire new clients and source their prospects for additional business
- develop and maintain the relationship with their clients
- gain new business and referrals from their clients

Please note: a resume and action plan with your employment goals, and a couple of job postings showing that this type of training is required to be submitted by your Employment Advisor on your behalf for consideration for the training.

If you are a current or new client of Next-Steps Employment Centre-Riverdale you could be eligible to take this training for FREE. Contact your Employment Advisor or our front desk for more information.

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Operated by

Toronto District School Board

EMPLOYMENT ONTARIO

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