

## PIAC Working Group REPORT

<b>Working Group</b>	<b>Communications</b>
<b>Date</b>	<b>21 December 2016</b>
Description/Objective	<p><b>Priority Areas of the Communications Working Group:</b></p> <ol style="list-style-type: none"> <li>1. Social media</li> <li>2. Newsletter</li> <li>3. Website</li> <li>4. Engagement and Communication with School Councils</li> </ol>
Update	<ul style="list-style-type: none"> <li>• <b>Aesthetic changes to website</b> <ul style="list-style-type: none"> <li>○ Aesthetic changes to web site to view pages in their entirety without scrolling.</li> <li>○ Add Facebook icon to the homepage (with Twitter and email).</li> <li>○ Move social/contact icons to more visible place. Add FB icon.</li> <li>○ Calendar icon on landing page to click through to full calendar.</li> <li>○ “News Feed: on landing page upcoming meetings, special events and Newsflashes.</li> <li>○ Update links on resource page.</li> <li>○ Link to newsletter archive on “News &amp; Calendar” page.</li> <li>○ For now replace the collage on the “Parent Engagement” page with a different image as this has the past Director in it.</li> <li>○ To make some updates to the WG documents and link to document on G-drive so it remains current.</li> <li>○ Mission statement: Change to “Mission” (drop the word “statement”) until by-laws updated.</li> <li>○ Ask that TDSB change Mission for PIAC on their site.</li> </ul> </li> <li>• <b>New website TAB dedicated page to Consultations WG.</b></li> <li>• <b>Newsletter/Newsflash</b> <ul style="list-style-type: none"> <li>○ Monthly newsletter (send out early Jan then the Sunday after each PIAC meeting).</li> </ul> </li> </ul>
Motion(s)	•
Question(s)	
Next Steps and Action items	•
Co-lead(s)	Loen Hansford: loen.hansford@gmail.com
Working Group Members	<p>Loen Hansford (co-lead): Yes            Trixie Doyle: Yes            Wilmar Kortleever: Yes            D. Williams: Yes            Nazerah Shaikh: Yes            Michelle Aarts: Yes            Susan Morgan: No            Gazi Rahman: No            Karim Hajj: No            Peter Holleley: No</p>