

PIAC Working Group REPORT

Working Group	Communications & Outreach
Date	13 December 2018
Description/Objective	<p>Priority Areas of the Communications & Outreach Working Group 18/19:</p> <ol style="list-style-type: none"> 1. FAQ 2. Consistent updated communications 3. Outreach/PR material update 4. SC consultations toolkit (with Consultations WG) 5. Slide decks (intro to SCs, consultations, PIAC rep role) 6. PIAC Members toolkit
Update	<ul style="list-style-type: none"> • Co-leads for 2018-2019 are Loen Hansford (W7) and Dean Gray (W6). Dean is interested in the role of co-lead, but is new and would like to test the role of co-chair. • PIAC produced first re-imagined newsletter (Feedback re AODA-compliance has been received. Will look to move towards more accessible communications.) • Re motion to the TDSB re update of Parent Portal, Mental Health and Well-being committee thanked PIAC for their support on helping develop resources that the TDSB had into something parents asked for. Please test the portal (details below). • Developing monthly checklist for C&O WG. • Prioritizing PR materials to fit with budget allowance based on items in our inventory vs. the types of outreach we will be doing this year (panning through to December 2019).
Motion(s)	<ul style="list-style-type: none"> • None at this time
Question(s)	<ul style="list-style-type: none"> • Request for details on how PIAC members can access the Internet at 5050 Yonge Street.
Next Steps and Action items	<ul style="list-style-type: none"> • FAQ: Questions have been confirmed and final edit is underway. The WG will vote on the content at the January meeting and the information will be uploaded to the PIAC website. • Please keep frequent questions coming so we can add to the FAQ page. • Please review the Parent Portal on the TDSB's website and send feedback to C&O WG. You will find access to the Parent Portal via a large orange button on the left of tdsb.on.ca landing page • 2018/2019 meetings will be on Thursdays 7-8.30pm, via teleconference 24 January, 28 February, 28 March, 25 April, 30 May, 13 June
Co-lead(s)	<p>Loen Hansford (W7): loen.hansford@gmail.com with parent assistant Nicole Herbert. Dean Gray (W6): gray.dean@rocketmail.com testing the role of co-lead.</p>
Working Group Members	<p>Loen Hansford (W7, co-lead): Yes Heather Vickers (co-chair): Yes Zena Shereck (co-chair): Yes Felicia Seto-Lau (W3): Yes Shafoli Kapur (W2): No (apologies) Dean Gray (W6): Yes Chris Levien (W20): Yes John Bakous (W8): Yes Rachel Silber (W11): No Sharon Grant (W4): Yes Nicole Herbert (W15 community member): Yes Wilmar Kortleever (community member): No</p>