

# **EVENTS CALENDAR JULY 2024**

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
HAPPY CANADA DAY! Office Closed	Targeted & Al Optimized Resumes 09:30-12:00 Register IN PERSON WORKSHOP	Powerful Cover Letters & AI 09:30-12:00 Register IN PERSON WORKSHOP	4	How to Ace An Interview? 09:30-12:00 Register IN PERSON WORKSHOP
8 Newcomer/Refugee*? How to Navigate the Job Market? Register PRE-RECORDED	9	Social Networking with LinkedIn 09:30-12:00 Register IN PERSON WORKSHOP	Customer Service 101 Register PRE-RECORDED	12
15	Self Branding To Attract Employers Register PRE-RECORDED	17	18	Labour Market Research Tools 09:30-12:00 Register IN PERSON WORKSHOP
22	Targeted & AI Optimized Resumes 09:30-12:00 Register IN PERSON WORKSHOP	Powerful Cover Letters & AI 09:30-12:00 Register IN PERSONWORKSHOP	25	26
Test Your Resume with Artificial Intelligence (AI) Register via your Employment Success IN PERSONWORKSHOP	30 BJO - Study Grant 09:30-12:00 Register via your Employment Success Coach IN PERSONWORKSHOP	Networking & Cold Calling 09:30-12:00 Register IN PERSON WORKSHOP		

EVENTS ARE FREE. REGISTRATION REQUIRED.

Next-Steps Employment Centre—Meadowvale 6435 Erin Mills Parkway, Unit C-03 Battleford Centre, Mississauga, ON L5N 4H4 Tel 905-814-8406 | Fax 905-814-1738

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**REGISTER: CALL US AT** 905-814-5546 SCAN QR **CODE or CLICK** 

VISIT: www.next-steps.ca













ATTENTION CLIENTS, NEXT-STEPS MEADOWVALE IS RETURNING TO IN PERSON WORKSHOP SCHEDULES AND WE ARE EXCITED TO WELCOME YOU IN OUR CENTER PERSONALLY STARTING IN JULY. (except for the PRE-RECORDED WEBINARS)

## 1:1 SESSION: TEST YOUR RESUME with ARTIFICIAL INTELLIGENCE (AI): JOBSCAN (IN PERSON)

(30 min. laser coaching session by Referral ONLY through your Employment Success Coach or the Front Desk)

Get your Resume TESTED with a powerful Al tool: JOBSCAN and improve your chances to be seen by employers. Please bring your Resume in Word format (.doc) along with a chosen JOB POSTING to the <u>IN-PERSON session</u> to be tested and analyzed by the Employment Specialist.

## WORKSHOP: LABOUR MARKET RESEARCH - LMI (IN PERSON)

Where is the demand for work within your target industry? What are the top 15 jobs Canadian employers have hard time to fill in 2024? What is supply and demand? What tools are there for you to find out? Register to get into the know NOW!

## WORKSHOP: TARGETED RESUMES & AI (IN PERSON)

Are you sending resumes but never get a call back? Is your Resume tailored to each job application you send out? Do you know how to analyze each job posting you apply to? Do you factor in the ATS (applicant tracking system) employers use to find and sort the most relevant candidates? Register & learn how to build an OPTIMIZED RESUME, that can be seen by potential employers!

#### WORKSHOP: POWERFUL COVER LETTERS & AI (IN PERSON)

What is a Cover Letter? Why do we need one? Join our exciting/interactive workshop that will inspire and empower you to write compelling paragraphs that will make it memorable for the reader. Learn also how ai can help you get inspired!

## WORKSHOP: NETWORKING AND COLD CALLING (IN PERSON)

Traditional networking and cold calling are not a thing of the past! In fact, it should be an item on your 'cross-channel job search/self marketing' strategy for powerful results. Come and learn the various ways to put yourself in front of employers!

#### WORKSHOP: SOCIAL NETWORKING with LINKEDIN (IN PERSON)

Yes, I hear you...you have a LinkedIn account, but it does nothing for you!!! Sure...and what are you doing with that account? What content do you build, how do you engage with your industry? What matters to employers? Register to find out and be seen on IN!

#### WORKSHOP: CAREER CHOICES with CAREER CRUISING (IN PERSON)

Finding a suitable career/job could be a tough exercise. Let us help you simplify the process of choosing among 40 recommendations once you complete this FREE assessment. It is fun, educational, and very practical to get you move towards a realistic career goal.

#### WORKSHOP: HOW TO ACE AN INTERVIEW? (IN PERSON)

What are the top 10 'sticky questions' you always feared during an interview? Let's get real and prepare for the hardest questions you will ever face and be ready to win them over! This workshop is both hands on and theory that will get your empowered.

#### WORKSHOP: GET A FREE DIPLOMA - BJO STUDY GRANT (formerly Second Career Grant) (IN PERSON)

In this workshop, you will learn how to fill out the form necessary to apply for a free, government study grant and reengineer your career in Ontario. (Referral only by your Employment Success Coach)

- 1. Show up at our office at least 5 min. earlier to the workshop in order to start on time and not miss important details of the workshops!
- To register for workshops (both live and pre-recorded/video), simply go to our website: www.next-steps.ca, scroll a bit down, select 'Program, Events & Updates', then NSEC Meadowvale, hit the 'Register' button under the date you choose to attend, then fill out the Google form and we shall call you to remind you of your reservation the day before the workshop. (Until further notice, NSEC Dundas Dixie clients can also Register on the Meadowvale link and access our IN-**PERSON WORKSHOPS starting in July 2024!)**
- For PRE-RECORDED Webinars, MS Teams links will be sent to you as soon as we receive your online registration. Enjoy at your own convenience!

Please note: You have the option to BYOC - Bring your own computer, however our Workshop area is well equipped with computers to aid your learning.

Next-Steps Employment Center - Meadowvale is a safe, inclusive place where we welcome and celebrate diversity, equity and inclusion and treat everyone equally. Please observe general courtesy and professional etiquette when attending our workshops. We strive for excellence, however, should you have a complaint and/or a recommendation on how to improve our services, you can leave your comments in the Comment Box on the wall next to our entrance door as well as contact our Front Desk upon need.

Thank you for your understanding and enjoy our Workshops as we are very happy to have you back IN PERSON at our Center.









